



**** Frequently Asked Questions and Registration Requirements****

As of 09_08_2026

Q. Who is eligible to participate?

A. The competition is open to undergraduate and graduate students enrolled at any accredited university, college, community college, or technical school. Students from all academic disciplines are welcome.

Q. What is the required team size?

A. Each team must include:

- Three or four students from the same educational institution
- Ideally, at least two female students per team*
- One faculty or academic advisor

The advisor does not count toward the student team size. Schools are encouraged to enter more than one team.

The advisor can be from the group's choice but should have some affiliation with the sponsoring university. Ideally, each team should have its own advisor, as they compete against each other and the larger field, and we want to ensure the originality of each team's work.

* Due to the nature of the WWDVI Summit, diversity is encouraged but not required. All are welcome to participate.

Q: Is the WIMNA Case Competition an engineering-focused competition, or is there a business component? Our team doesn't have any engineering or technical majors — will we still be able to compete effectively?

A: The WIMNA Case Competition is a business and data analytics competition—not an engineering competition. While the case involves working with data, teams without an analytics background may find that element unfamiliar at first. That is completely normal, and we will provide resources when the case is released to help teams build those skills.

Students studying marketing, communications, and other business disciplines bring tremendous value, particularly in interpreting data, identifying meaningful insights, and building a compelling story around their findings. The strongest teams combine analytical thinking with strategy and storytelling. Your team is a great fit, as long as you're open to working with the data and building on your existing strengths.

Q. What is included with team registration?

A. Each team registration includes up to four one-year WIMNA Nation Student memberships—one for each registered student.

Students must provide a unique email address; a school email address is encouraged, and they must complete their individual membership profile to activate their membership benefits.

Q. What travel costs should teams expect?

A. Teams selected for the Final Lap are responsible for transportation to and from Indianapolis, hotel accommodations, limited meals, and other personal expenses.

Travel and lodging expenses are not included in the Case Competition registration fee. Teams are encouraged to speak with their schools, academic departments, and local sponsors about financial assistance.

Q. Is Women with Drive VI Summit registration required?

A. Yes. Students advancing to the Final Lap must register for Women with Drive VI – Driven by Mobil 1, taking place December 7–9, 2026, in Indianapolis.

Because each student receives a WIMNA Nation membership with their Case Competition registration, they will be eligible for the \$300 Summit registration, representing a \$275 student-member discount. Memberships must be activated before registering for the Summit; discounts cannot be applied retroactively.

Summit registration, transportation, and lodging are not included in the Case Competition team registration fee.

Q. What is Lap 1?

A. Lap 1 is the virtual qualifying round.

- August 24, 2026 - Registration opens
- Teams must register by 11:59 p.m. ET on **October 4, 2026**
- Registered teams will receive the Lap 1 case prompt on **October 12, 2026**
- Each team will have **11 days** to research the case, develop its recommendations, and prepare a recorded presentation of no more than 10 minutes.
- Recorded presentations must be submitted by 11:59 p.m. ET on **October 23, 2026**
- An executive review panel will evaluate all eligible submissions.

Detailed submission instructions and judging criteria will be provided with the Lap 1 prompt.

Q. What is the Final Lap?

A. The Final Lap is the in-person championship round of the WIMNA Case Competition.

- **October 30, 2026:** The six highest-scoring teams will be notified that they have advanced to the Final Lap, held in conjunction with the Women with Drive VI – Driven by Mobil 1 Summit.
- **November 9, 2026:** The Final Lap case will be released to the six finalist teams.
- **December 7, 2026:** Finalists will present their solutions at Dallara.
- **December 8, 2026:** The winning team will present its solution on the Women with Drive VI main stage, followed by an awards ceremony recognizing the top three teams.

On competition day, each team will present its analysis and recommendations live before a panel of motorsports and industry professionals.

The judges will evaluate the presentations and determine the final team rankings.

Q. When will the winners be announced?

A. The winning teams will be announced during the Women with Drive VI Summit, December 8, 2026.

Q. What do the winning teams receive?

A. The first, second, and third place teams will receive:

- Team scholarships**
- A team trophy
- Recognition on stage during the WWD VI Awards Ceremony
- Recognition through WIMNA communications and promotional channels

**Team Scholarship amounts and distribution details will be announced before the Final Lap.

Q. Registration Requirements

A. Faculty Advisor Information

- First and last name
- Title
- Educational institution name
- Email address
- School address
- Mobile telephone number
- Emergency Contact information if different than the faculty advisor

Student Team Member Information

The following information is required for each of the participating students who will receive a WIMNA Nation membership:

- First and last name
- Unique email address, educational address preferred, not a personal email address
- Mobile telephone number
- Mailing address
- School
- Degree or area of study
- Expected graduation year
- LinkedIn profile, if available
- Preferred WIMNA Chapter affiliation; select National if not affiliated with one of the following WIMNA Chapters: Charlotte, Detroit, Elkhart Lake, Indianapolis, Monterey, and SoCal

Questions: PLEASE CONTACT

Jackie Dorchester G'10

Program Manager, Sport Analytics
David B. Falk College of Sport
300-J MacNaughton Hall, Syracuse, NY 13244
M 315.443.9369
jdorches@syr.edu

Cindy Sisson

WIMNA

Executive Director

cindy@wimna.org

M 704-906-9507

151 Lanyard Dr Unit A

Mooresville, North Carolina 28117